



Community Arts Mediatheque

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Located across the street from Santa Monica's Bergamot Station and flanking the busy Olympic Blvd., the triangular site now sits as a remnant of the city's industrial past. The adjacent area is being revitalized as a haven for artists; the Santa Monica Mediatheque would become a continuation of this movement. Nestled securely between the blank white walls of office buildings, nearby open spaces give the illusion of being public but are very much the private domains of the office complexes themselves. In our age of information, architecture should not be constrained to the elite but be for the entire community. The billboard, a quintessential element of the age of information, is the paradigm for the Mediatheque, presenting both literal and figurative information to the public. As a method of conveying messages, information and images, "billboards" on the Mediatheque can express various activities and events in order to reveal the building and its contents.

