

PETER GORDON

Curriculum Vitae

School of Policy, Planning, and Development & Department of Economics
University of Southern California
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PRESENT APPOINTMENT

Professor, School of Policy, Planning, and Development, University of Southern California
Professor, Department of Economics, University of Southern California

Director, Master of Real Estate Development Program, School of Planning, Policy, and
Development, University of Southern California

EDUCATION

1971 Ph.D. Regional Science
 University of Pennsylvania
1967 MA Economics
 University of Southern California
1965 BA Economics
 University of California, Los Angeles

PROFESSIONAL AND ACADEMIC EXPERIENCE

Previous Faculty and Administrative Appointments at USC

Dean, School of Urban and Regional Planning, 1992 - 94
Associate Dean, School of Urban and Regional Planning, 1987 - 1992; 1994 - 96
Director of Research, The Planning Institute, 1982 - 1992
Associate Professor, Urban and Regional Planning and Economics, 1977 - 1989
Assistant Professor, Urban and Regional Planning and Economics, 1971 B 1977

Additional Activities and Appointments

Co-Editor, *Planning and Markets* (www-pam.usc.edu)

Fellow and Faculty Associate, Lincoln Institute of Land Policy, 1995-96
Visiting Lecturer, UCLA School of Architecture and Urban Planning, Winter 1981
Research Scholar, International Institute for Applied Systems Analysis, 1978

PROFESSIONAL CONTRIBUTIONS

Consulting

The World Bank, The United Nations, agencies of federal, state and local government, private and non-profit groups.

Membership in Professional Societies and Groups

Board Member, Western Regional Science Association, 2002-
Annals of Regional Science, Editorial Board, 1997-
State of California Transportation Board Advisory Committee, 1977 - 1979
Transportation Research Board, Committee of Urban Activity Systems, 1981 - 1983
Journal of Planning Education and Research, Editorial Board, 1983 - 1987

RESEARCH AND SCHOLARSHIP

Published Papers Since 1990

- 2001 "The Sprawl Debate: Let Markets Plan" (with Harry Richardson), *Publius*, 31:3, 131-149.
- 2001 "Transportation and Land Use" (with Harry Richardson) in Randall Holcombe and Sam Staley (eds.) *Smarter Growth: Market-Based Strategies for Land Use Planning in the 21st Century*. Westport, Conn: Greenwood Press.
- 2001 "Integrating Transportation Network and Regional Economic Models to Estimate the Costs of a Large Urban Earthquake" (with Sungbin Cho, et al.), *Journal of Regional Science* 41:1, 39-65.
- 2001 AHayek and Cities: Guidelines for Regional Scientists@ (with Harry Richardson) in Michael L. Lahr and Ronald E. Miller (eds.) *Regional science perspectives in economic analysis: a festschrift in memory of Benjamin H. Stevens*, 1st edition. Amsterdam: New York – Elsevier.
- 2001 "Private Zoning" (with Michael Keston) *Urban Land* 60:1, 12-13.

- 2001 "Compactness or Sprawl: America's Future vs. the Present" (with Harry Richardson) in M. Echenique and A. Saints (eds.) *Cities for the New Millenium*. London: Spon Press.
2000. "The Economic Impacts of the Citizen's Growth Management Initiative of 2000 in Arizona" (with Harry Richardson) in *Papers and Proceedings of the International Workshop on Urban Growth Management Policies of Korea, Japan and the USA*. Seoul: Seoul National University.
- 2000 ADefending Suburban Sprawl@ (with Harry Richardson) *The Public Interest* No. 139, 65-71.
- 2000 "Analyzing Transportation Reconstruction Network Strategies: A Full Cost Approach" (with Sungbin Cho, et al.) *Review of Urban and Regional Development Studies*, 12:3, 212-227.
- 2000 *Critiquing Sprawl's Critics*. (with Harry Richardson). Washington DC: Cato Institute Policy Analysis No. 365.
- 1999 "The Effects of Earthquakes on Highway Infrastructure Productivity" (with Masanobu Shinozuka, et al.) in H. Kameda and I.M. Friedland (eds.) *Post-Earthquake Reconstruction Strategies*. Buffalo: MCEER.
- 1999 AReview Essay: Los Angeles, City of Angels? No, City of Angles@ (with Harry Richardson) *Urban Studies* 36:3, 575-591.
- 1998 AProve It@ (with Harry Richardson) *The Brookings Review* 16:4, 23-25.
- 1998 AHousehold Commuting@ (with Harry Richardson and Yu-chun Liao) in D.F. Batten et al (eds.) *Network Infrastructure and the Urban Environment: Recent Advances in Land Use/Transportation Modeling*. New York: Springer.
- 1998 AWorld Cities in North America: Structural Change and Future Challenges@ (with Harry Richardson) in Fu-chen Lo and Yue-man Yeung (eds.) *Globalization and the World of Large Cities*. Tokyo: United Nations University Press.
- 1998 ATransport-Related Impacts of the Northridge Earthquake@ (with Harry Richardson and Bill Davis) *Journal of Transportation and Statistics* 1:2, 21-36.
- 1998 AFarmland Preservation and Ecological Footprints: A Critique (with Harry Richardson) *Planning and Markets* 1,1 (www-pam.usc.edu/).
- 1998 AMetropolitan and Non-Metropolitan Employment Trends in the U.S.: Recent Evidence and Implications *Urban Studies*, 35, 7: 1037-1057 (with Harry Richardson and Gang Yu)

- 1998 ABicycling in the U.S.: A Fringe Mode?@ (with Harry Richardson) *Transportation Quarterly* 52:1, p 9-12.
- 1997 AThe Communications City@ (with Harry Richardson) *Urban Land* 10, p. 95.
- 1997 AThe Destiny of Downtowns: Doom or Dazzle?@ (with Harry Richardson) *Lusk Review* 3:2, p 63-76.
- 1997 AA Note on the Travel Speeds Debate@ (with Harry Richardson and Yu-chun Liao) *Transportation Research* 31:3, p 259-262.
- 1997 AAre Compact Cities A Desirable Planning Goal?@ (with Harry Richardson) *Journal of the American Planning Association* 63:1, 93-104.
- 1996 ABeyond Polycentricity: The Dispersed Metropolis, Los Angeles, 1970-1980' (with Harry Richardson) in *Journal of the American Planning Association* 62:3, p 289-95.
- 1996 AEmployment Decentralization in U.S. Metropolitan Areas: Is Los Angeles an Outlier or the Norm?@ (with Harry Richardson) *Environment and Planning A*, 28, p. 1727-1743.
- 1996 AMexico City in the International Economy@ (with Allison Rowland) in Alan Gilbert (ed.) *Megacities in Latin America* Tokyo: United Nations University.
- 1995 ASustainable Congestion@ in J. Brotchie et al (eds.) *Cities in Competition: The Emergence of Productive and Sustainable Cities for the 21st Century*, p 348-358 (with Harry Richardson).
- 1995 AGeographic Factors Explaining Worktrip Length Changes@ in *Special Reports on Trip and Vehicle Attributes*, Office of Highway Information Management, U.S. Department of Transportation, Federal Highway Administration (with Harry Richardson).
- 1994 ACongestion Trends in Metropolitan Areas@ *Curbing Gridlock: Peak-Period Fees to Relieve Traffic Congestions*, vol., pp. 1-31. Washington, D.C.: National Academy Press (with Harry Richardson).
- 1994 ANew Data and Old Models@ *Lincoln Institute of Land Policy Working Paper* (with Harry Richardson).
- 1994 *The Counterplan for Transportation in Southern California: Spend Less, Serve More*, Reason Foundation Policy Study No. 174 (with Harry Richardson).
- 1993 *The Facts About "Gridlock" in Southern California*, Reason Foundation Policy Study No. 165 (with Harry Richardson).
- 1993 *Trends in Congestion in Metropolitan Areas*. Prepared for the National Research Council (with Harry Richardson).

- 1993 A Pride and Prejudice: The Regional and Racial Impacts of Local Growth Control, @ *Environment and Planning A Series* (with Harry Richardson)
- 1993 A Market Planning: Oxymoron or Commonsense? @ *Journal of the American Planning Association* (with Harry Richardson)
- 1992 A Tests of the Standard Urban Model: A Micro (trade-off) Alternative @ *Review of Urban and Regional Development Studies*, 4.1, p. 50-66 (with Harry Richardson and Yeol Choi)
- 1991 “Leaping Ahead: Impacts of the Proposed 2020 Plan @ *Portus*, 6, p. 14-20.
- 1991 A Planning the Trajectories of Land and Development Rights via Discrete Programming Models @ *Environment and Planning A*, 23, p 1561-1570 (with James Moore).
- 1991 A The Commuting Paradox: Evidence from the Top Twenty @ *Journal of the American Planning Association*, 416, p. 416-420 (with Harry Richardson and Myung-Jin Jun).
- 1990 A A Sequential Programming Model of Urban Land Development @ *Socioeconomic Planning Sciences*, 24, p. 199-216 (with James Moore).
- 1990 A Residential Property Values, the CBD and Multiple Nodes: Further Analysis @ *Environment and Planning A*, 22, p. 829-833 (with Harry Richardson, et al.)
- 1990 A Peak Spreading: How Much? @ *Transportation Research A*, 24A, p. 165-175 (with Ajay Kumar and Harry Richardson).

Selected Projects, Research Reports and Papers in Proceedings, since 1990

- 2002 *The Voluntary City: Choice, Community and Civil Society*. The University of Michigan Press (with David T. Beito and Alexander Tabarrok).
- 2002 *Economic-Engineering Integrated Models for Earthquakes: Socioeconomic Impacts*. Pacific Earthquake Engineering Research Center, UC Berkeley (with James E. Moore and Harry W. Richardson).
- 2001 “The Costs of Reconstruction: Using an Integrated Model with Endogenous Price Effects” *Proceedings of Japan-US Workshop on Disaster Risk Management for Urban Infrastructure Systems*. Kyoto, Japan.
- 2000 *Improving Transportation in the San Fernando Valley*. RPPI Policy Study No. 249 (with James Moore, Robert Poole, and Thomas Rubin).
- 1999 *Integrating Transportation Network and Regional Economic Models to Estimate the Costs of a Large Earthquake*, National Science Foundation (with Sungbin Cho, James Moore,

Harry Richardson, Masanobu Shinozuka and Stephanie Chang.
<http://www.usc.edu/schools/sppd/eqloss/index.html>

- 1998 *A Transit Plan for Hillsborough County: A Reality Check.* (with Robert Poole) RPPI Policy Study No. 241.
- 1995 *The Case Against Electric Vehicle Mandates in California.* Reason Foundation Policy Study No. 189 (with Harry Richardson).
- 1995 *Binational Airport Case Study: An Autopsy of the San Diego Binational Airport Proposal in collaboration with El Colegio de la Frontera Norte* (with Allison Rowland).
- 1995 *The Business Interruption Effects of the Northridge Earthquake.* National Science Foundation (with Harry Richardson).